

YOUR AG EDGE NETWORK - Kentucky

Affiliates

41

Broadcasters

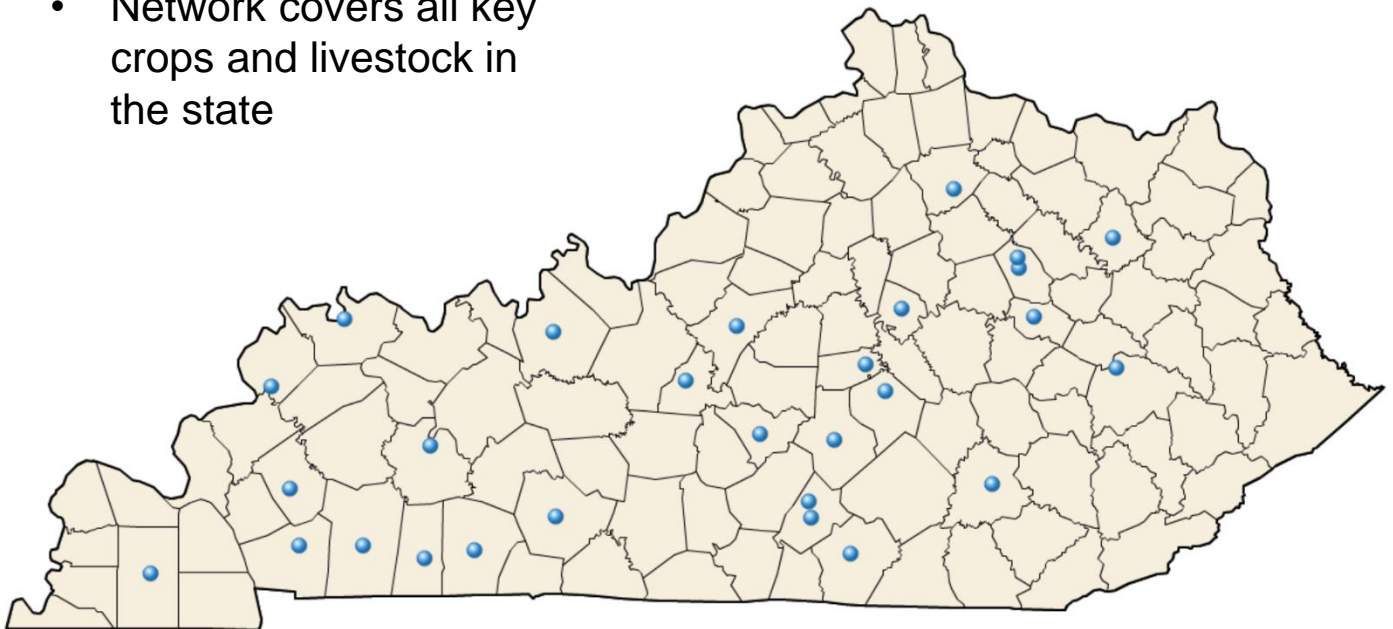
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Daily Programs

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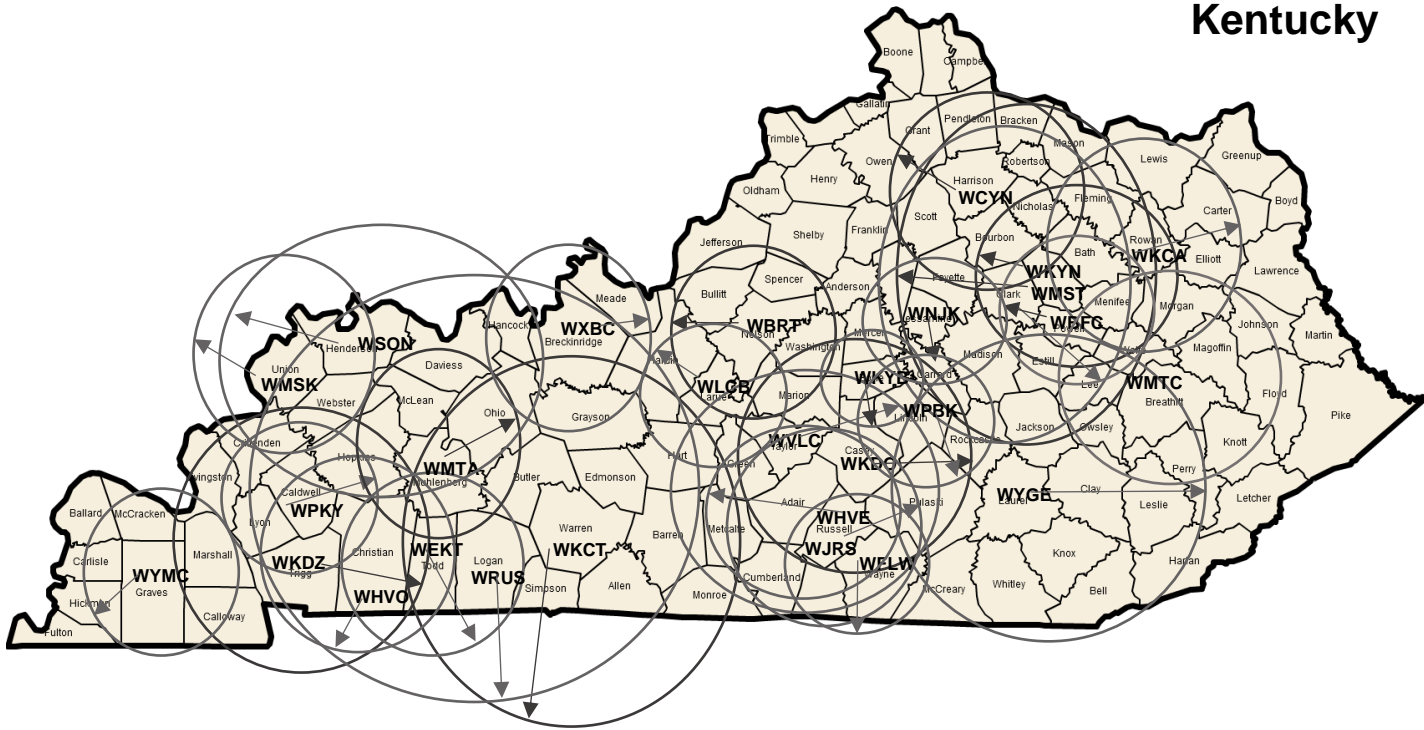
Worth Noting

- Network covers all key crops and livestock in the state



COVERAGE MAP

Kentucky



AFFILIATE LIST

<u>Station</u>	<u>City</u>	<u>County</u>
WBFC-AM/FM	Stanton	Powell
WBRT-AM/FM	Bardstown/Lebanon	Nelson
WCYN-AM/FM	Cynthiana	Harrison
WEKT-AM	Elkton	Todd
WFLW AM/FM	Monticello	Wayne
WHVE-FM	Russell Springs	Russell
WHVO-AM/FM	Hopkinsville	Christian
WJRS-FM	Jamestown	Russell
WKCA-FM	Morehead	Rowan
WKCT-AM/FM	Bowling Green	Warren
WKDO-FM	Liberty	Casey
WKDZ-FM	Cadiz	Trigg
WKYB-FM	Danville	Boyle
WKYN-FM	Mt. Sterling	Montgomery
WLCB AM/FM	Hodgenville	LaRue
WMSK-FM	Sturgis	Union
WMST-AM/FM	Mt. Sterling	Montgomery
WMTA-AM/FM	Central City	Muhlenberg
WMTC-FM	Vancleave	Breathitt
WNJK-FM	Nicholasville	Jessamine
WPBK-FM	Stanford	Lincoln
WPKY AM/FM	Princeton	Caldwell
WRUS-AM/FM	Russellville	Logan
WSON-AM/FM	Henderson	Henderson
WVLC-FM	Campbellsville	Taylor
WXBC-FM	Hardinsburg	Breckenridge
WYGE-FM	London	Laurel
WYMC-AM/FM	Mayfield	Graves

FARM BROADCASTERS

Alan Watts– NAFB Farm Broadcaster



Alan grew up in the suburbs of Herndon, Kentucky and has been involved in radio since 1986. He graduated with a degree in Mass Communications from Western Kentucky University in 1990. Alan started his radio career covering farm news in Christian County on WHOP in Hopkinsville. This gave him the opportunity to do two things he loved, work in radio and continue his interest in farming.

In 1993 he began working at WKDZ in Cadiz and the Edge Media Group. He won the 2007 KY Farm Bureau Communications Award and launched the Morning Ag Report. Then in 2017 he began hosting KY Farm Bureau's Across KY program. March of 2020, he began hosting Travelin' the Bluegrass.

PROGRAMMING DETAIL

Travelin' the Bluegrass –

3 minute daily (Monday-Friday) program

Host Alan Watts shares stories from Pikeville to Paducah with a focus on agriculture and what makes Kentucky a wonderful place to live and visit. Enjoy the “Uncut” as podcasts available at YourAgEdge.com .



Your Ag Edge – Grain Market Reports -

Alan Watts, Farm Director, and Hopkinsville Elevator Grain Marketing Manager Ben Westerfield discuss the opening grain markets. This 4-Minute program includes what's impacting the markets, the Chicago board of Trade opening prices, with a second segment focused on The Hopkinsville Elevator prices.



Your Ag Edge - Weather -

Weather Forecaster David Powell takes a look at the daily weather for Kentucky. This 2-minute program provides vital information for farmers across the state about how the weather will impact their operation and what they need to prepare their crops or livestock.



Your Ag Edge – Livestock Report -

Farm Broadcaster Alan Watts provides a recap of livestock markets across the state from Livingston County Livestock Market near Paducah to Bluegrass Stockyard in Lexington and other markets. This 2-1/2 minute program is a guide to help farmers know when to market their cattle.



MATERIALS AND TRAFFIC

Please send all orders, materials and traffic to Patti Richardson, patti@jlfarmakis.com, in addition to your JLF Sales Representative.

Creative is due at least five business days before your campaign start date.